**Recursos Adicionales**

**Copywriting en redes sociales: Redacción que convierte**

**Vínculos útiles**

* **Simon Sinek: Cómo los grandes líderes inspiran la acción** <https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?language=es>
* **The Art Assignment**

<https://www.youtube.com/user/theartassignment>

* **Latin Spots**

<http://www.latinspots.com/sp/>

* **Ad Week**

<https://www.adweek.com/>

* **Campaing Live**

<https://www.campaignlive.co.uk/>

* **Ad Latina**

<https://www.adlatina.com/>

* **The Stable**

<https://www.thestable.com.au/>

* **The Adage**

<https://adage.com/>

* **Merca 20**

<https://www.merca20.com/>

**Libros**

# **Damn Good Advice (for People with Talent!): How to Unleash Your Creative Potential**

<https://www.amazon.com.mx/Damn-Good-Advice-People-Talent/dp/0714863483>

<https://www.amazon.com.mx/Damn-Good-Advice-People-Talent/dp/0714865125/ref=sr_1_2?__mk_es_MX=%C3%85M%C3%85%C5%BD%C3%95%C3%91&keywords=Damn+Good+Advice+%28for+People+with+Talent%21%29%3A+How+to+Unleash+Your+Creative+Potential&qid=1571935998&s=books&sr=1-2>

**Redes sociales del profesor**

* Behance

<https://www.behance.net/tinogn>

* Web

<https://www.tinogallego.com/work>